

**REDKEN's 2011 SCHOLARSHIP APPLICATION  
FOR  
THE SALON PROFESSIONAL ACADEMY**

Redken is pleased to announce an exciting new scholarship opportunity for current and prospective cosmetology students of The Salon Professional Academy franchise locations.

## APPLICATION INSTRUCTIONS

Please read entire application before completing this application.

## ELIGIBILITY REQUIREMENTS

1. You must be a high school graduate or have a General Equivalency Diploma (GED).
2. Cosmetology students must be currently enrolled in or have been accepted to a franchise location of The Salon Professional Academy/APS, LLC. You can not be enrolled in another school offering a similar course of study at the time of awarding or disbursement.
3. Current student applicants must have at the time of application and must maintain 85% grades and 90% attendance at the awarding checkpoints to be eligible. For prospective students, a minimum 90% GPA needs to be indicated on your high school transcript and must be maintaining an 85% grades and 90% attendance at the time of disbursement. Winning students must be enrolled in, or graduated from, a participating franchise location of The Salon Professional Academy.
4. Family members of Redken, The Salon Professional Academy and APS, LLC are not eligible for scholarships.

## SCHOLARSHIP DETAILS

1. Applications will be reviewed by the Redken Scholarship Advisory Board; all decisions are final. Applications will be submitted by The Academy Admissions Representative to Darci Ludwig, Redken Director, School Development, for review by the Scholarship Advisory Board.
2. Ten Scholarships, each in the amount of \$2500, will be awarded in 2011. If no eligible applications are submitted, the scholarship will be void.
3. Winners will be notified by phone or mail on or by July 22, 2011.
4. Scholarships will be awarded based on letters of recommendation, quality of essay responses as well as consider the overall quality of the complete application.
5. Scholarship money will be disbursed in (2) installments: The first disbursement will take place at the 900-hour mark; the second will be released at the midway point in the second Academic Year. Student must be at 85% grades and 90% attendance at these checkpoints to qualify for the disbursement. If the recipient is disqualified, no alternative awards will be provided.
6. Each \$2,500 scholarship award will be applied towards tuition, fees and books needed to complete the student's training, and will be submitted directly payable to The Salon Professional Academy on your behalf. Scholarship is not transferable as cash.
7. Annually, a total of ten scholarships in the amount of \$2500 will be awarded across all participating franchise locations.
8. Personal phone conference interviews will be arranged for eligible students when the committee finds it necessary to break a tie or make a final decision.
9. Essays will be rated based on the following system:
  - 10% professionalism of the response
  - 20% dedication to the salon professional industry
  - 70% articulation of thought in the fewest number of words
10. All documentation from applicants will be kept on file, regardless of scholarship acceptance.

## SCHOLARSHIP APPLICATION

### APPLICATION DETAILS

1. Application information must be completed in its entirety to be considered for a scholarship.
2. Applicant must provide two letters of recommendation. Your references should be from employers, educators, counselors, or someone qualified to offer testimony of your character. These references should not be people who are related to you. The reference's role is to write a letter of recommendation supporting your candidacy.
3. All essay questions should be answered on an attached typed document.
4. Please include a high school transcript or GED equivalent as proof of graduation, showing 90% grades and 90% attendance with school seal imprinted and/or the signature of a school official. If you are a current TSPA student, please submit a copy of your TSPA transcript with an approved signature, showing 85% grades and 90% attendance.
5. Application must be postmarked by June 10, 2011 to be considered for one of the (10) \$2,500 scholarships.
6. Redken Scholarship Advisory Board will select scholarship recipients based on the criteria listed on this application.
7. Applications should be sent to the Admissions Representative at the TSPA location where you would apply the scholarship if awarded.

NAME: Karen Shea

TSPA LOCATION: Tacoma

ADDRESS: 3702 South Fife Street, Suite B102

CITY: Seattle      STATE: WA      ZIP: 98409

PHONE NUMBER: 253.617.7010

### PERSONAL INFORMATION

<b>Name</b>	
<b>Address</b>	
<b>City/State/Zip</b>	
<b>Email address</b>	
<b>Phone number</b>	
<b>Are you a US Citizen?</b>	

## SCHOOL INFORMATION

Franchise Academy location	
Course	
Start date	

## EMPLOYMENT INFORMATION

Current Employer/ Company	
Contact Person/Title	
Contact Phone Number	
Past Employer/ Company	
Contact Person/Title	
Contact Phone Number	

## APPLICATION ESSAY QUESTIONS

1. Your essay is very important for your consideration for this scholarship.
2. Each question should be answered on a typed document attached to this application.
3. Please answer two of the three questions below:
  - a. Why does Redken inspire you?
  - b. Why did you choose this Redken-endorsed Academy?
  - c. What are your career aspirations?

**The statements made in this application and all accompanying materials are true and complete to the best of my knowledge and belief. I understand the penalty for falsifying my application will result in forfeiting my right to receive the Scholarship.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

## WHAT SHOULD BE INCLUDED BEFORE THIS APPLICATION IS MAILED?

1. Completed application
2. (2) Letters of recommendation from employers, educators, counselors or non-family members
3. (2) Essay questions answered on a typed document
4. A high school transcript or GED equivalent or TSPA transcript